

News Release

Leaping into a better future McMillan Binch Mendelsohn chooses renewable resources from Bullfrog Power™

Toronto, Ontario : Tuesday, April 19, 2007: McMillan Binch Mendelsohn LLP is pleased to announce it has signed an agreement with Bullfrog Power™ to use only 100 per cent green electricity for its power needs at its Toronto Client Service Centre. Providing its customers with a new way to support renewable energy, Bullfrog Power™ sources clean power exclusively from wind and low-impact hydro generators.

McMillan Binch Mendelsohn's decision to become *bullfrogpowered*™ is part of the firm's ongoing commitment to reduce its environmental impact by supporting renewable energy sources. Joining a growing list of Ontario businesses that have also become *bullfrogpowered*™, the firm is proud to be the first Bay Street law firm to purchase green power.

"McMillan Binch Mendelsohn has a long tradition of being at the leading edge of public policy matters," said Andy Kent, McMillan Binch Mendelsohn's Chief Executive Officer. "Today, in committing to buy green power, we are moving beyond the discussion and taking concrete action on a policy issue of international importance."

About Bullfrog Power™

Bullfrog Power™ is a 100 per cent green electricity retailer in Ontario that sources electricity exclusively from wind and low-impact water-power producers who meet or exceed the federal government's EcoLogo standard for renewable energy. *Bullfrogpowered*™ customers' electricity dollars support clean, renewable electricity from producers who are displacing polluting and CO₂-emitting electricity on the Ontario grid. Bullfrog Power™ has pledged 10 per cent of company profits to organizations that promote sustainability. Visit Bullfrog Power™ on the web at www.bullfrogpower.com.

About Us

McMillan Binch Mendelsohn LLP, one of Canada's leading business law firms, is committed to advancing our client's interests through exemplary client service combined with thoughtful and pragmatic advice. The firm is a values-driven organization that takes a dynamic and sophisticated approach to providing practical and creative solutions to its clients. Our client first, team-based approach draws effectively upon our diverse expertise. The firm has a national, cross-border and international practice and has grown to be one of the top 20 largest firms in Canada. The firm is agile and flexible, committed to always striving for excellence. For additional information visit www.mcmbm.com

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